SEO CASE STUDY FOR WUKOMI MEDIA





The Client: Wukomi Media

A graphic design agency based in Spain, Wukomi Media provides first-rate web, print and motion graphics aimed at clients across Europe, US and Japan. Their highly creative and skilled team also develops mobile apps and specific branding services.



The Challenge

Wukomi Media came to us with a desire to market themselves on a global scale, an inherently challenging task especially on the budget they had. Wukomi Media was looking a highly focused SEO vendor who shared their vision and could approach with a bird's eye view. What the client needed direly was an SEO team capable of providing high quality content to drive sustainable rankings.

The Plan

- Conduct thorough on-page analysis and make essential SEO friendly changes.
- Add quality content and effective Meta data to client's website.
- Research and discuss keywords for best exposure of the client's brand.
- Produce high quality content for articles, PR etc. and submit to directories for robust rankings.

The Results

- First page rankings for all primary keywords.
- Top rankings for high volume keywords.
- An easily-found website by US, European and Japanese users.
- A very high ROI for Wukomi Media enjoyed through massive traffic, sales and growth.

Jason did tremendous work for us, very prompt with replying to mails and questions. Our rankings have improved in just 5 weeks and we look forward to working with him again on other projects in 2013. Hire him for all your SEO needs!

By June R

www.wukomi.com